

Session 20 : Les villes de demain sauveront-elles le climat ?

Samedi 6 Juillet (17h30-18h40)

Coordination : Jean-Marie CHEVALIER

Modération : Philippe MABILLE

Note de Cadrage

Face à la gravité du réchauffement climatique dont les effets pourraient bouleverser l'économie mondiale, une prise de conscience s'opère progressivement, visant à pousser les acteurs à agir plus vigoureusement et plus rapidement pour limiter la hausse des températures. Dans l'accord de Paris (2015), la grande majorité des états de la planète reconnaissent la gravité du réchauffement climatique et s'engagent à agir pour que la température n'augmente pas de plus de 2 degrés, ou mieux, de 1,5 degré, dans les années à venir. Toutefois, depuis 2015, les émissions de gaz à effet de serre continuent à augmenter et la trajectoire de réchauffement se situe très au-dessus de deux degrés.

De très nombreux acteurs sont impliqués dans ce que sera l'évolution de l'équation climatique : les gouvernements des pays signataires de l'Accord de Paris, les entreprises, les villes et les territoires. Il s'agit dans cette session d'examiner le rôle que les villes peuvent jouer ; les villes d'aujourd'hui mais surtout des villes du futur, celles qui auront inscrit dans leurs priorités le respect de l'environnement et la réduction des émissions de gaz à effet de serre. Au-delà des actions entreprises ou envisagées, il convient de savoir si la contribution des villes est de nature à modifier, de façon significative l'évolution du réchauffement climatique.

Faced with the gravity of global warming and its effects that could upset the world economy, awareness is gradually emerging, aimed at pushing actors to act more vigorously and quickly to limit temperature increases. In the Paris Agreement (2015), most of the the world's states recognize the severity of global warming and commit to acting in order to ensure that the temperature does not increase by more than 2 degrees, or better, by 1.5 degrees, in the years to come. However, since 2015, greenhouse gas emissions have continued to increase, and the warming trajectory is well above two degrees.

Many actors are involved in what will be the evolution of the climate equation: the governments of the countries that signed the Paris Agreement, businesses, cities and territories. The aim of this session is to examine the role that cities can play; the cities of today but especially the cities of the future, those who have made it a priority to respect the environment and reduce greenhouse gas emissions. Beyond the actions undertaken or envisaged, it is necessary to know whether the contribution of the cities is likely to significantly change the evolution of global warming.

Biographies des intervenants

Eric LOMBARD

CEO, Caisse des Dépôts group

A graduate of HEC, Eric Lombard began his career in 1981 at the Banque Paribas where he held various positions in the International Trade Department and in Financial Management until 1989.

From 1989 to 1993, he joined the State as a technical advisor to the Cabinet of Louis Le Pensec, spokesman for the Government, from 1989 to 1991. He was then adviser to Michel Sapin in his duties as Minister Delegate for Justice, from 1991 to 1992, and Minister of Economy and Finance, from 1992 to 1993.

In April 1993, he joined the Banque Paribas where he was responsible for Mergers & Acquisitions in the banking and insurance sector.

When BNP Paribas was created in September 1999, he was appointed head of the Financial Institutions Group and a member of the Executive Committee of Corporate and Investment Banking, before taking over responsibility for Corporate and Institutional Relations in September 2002.

In 2004, he became Chief Executive Officer of BNP Paribas Cardif, then in 2006, Chairman & Chief Executive Officer.

He joined the BNP Paribas Executive Committee in 2011.

In October 2013, Eric Lombard joined the Generali group. He was a member of the Group Management Committee of Generali S.p.A., and at the same time, Chief Executive Officer, and then Chairman & Chief Executive Officer of Generali France, until May 2017.

On December 8, 2017, Eric Lombard was appointed Chief Executive Officer of Caisse des Dépôts.

Philippe MONLOUBOU

President of the Management Board, Enedis

Philippe Monloubou is the President of the Management Board of Enedis the major Electricity Distribution System Operator in France since January 2014. With its 38,500 employees, Enedis is operating more than 1.4 million km of MV and LV power grids serving more than 36 million customers and their power suppliers, as well as more than 377,000 power producers totalling 23,700 MW. Since 2016 Enedis has engaged a massive roll-out of its Linky™ smart metering system program, with more than 10 million meters installed to date out of a total of 35 million scheduled by 2021, and initiated a large-scale industrial deployment of smart grid solutions.

Philippe Monloubou has also been appointed in October 2015 Chairman of the French Think Smartgrids association which with more than 100 members to date promotes the French smart grids Sector in France, Europe and around the world.

Before its current position at Enedis he then spent 10 years within EDF Sales and Marketing division (12,000 people in France in charge of customer relationship with EDF 27 million customers in France) where he prepared and managed the deregulation of the French electricity market. In 2011, he was appointed EDF group Senior Vice President in charge of Sales and Marketing.

From 1996 to 2004, he held several senior management positions, up to Deputy Director, at EDF GDF Services in France, then in charge of both electric & gas distribution grids.

In 1993, he created EDF Group Buenos Aires office, representing EDF South America up to 1996.

Philippe Monloubou began his career within EDF Group in 1979. From 1979 to 1993, within the distribution activity, he held operational responsibilities (technical, customer relationship and human resources).

Philippe Monloubou holds an Engineering degree from the Special School of Public Works (ESTP - 1977) and graduated from the Institute of Business Administration (IAE Rennes - 1980).

Fathallah OUALALOU

Former Mayor of Rabat, Morocco

Senior Fellow, OCP Policy Center, ancien ministre de l'Économie et des Finances du Maroc et ancien maire de Rabat. Il a été nommé ministre de l'Économie en 1998 et ministre des Finances 2002. Il est professeur à l'Université Mohammed V et préside l'Association des économistes marocains et l'Union des économistes arabes. Après plus de 20 ans passés en tant que membre du conseil municipal, il a été maire de Rabat de 2009 à 2015. Il est l'auteur de nombreux ouvrages et articles sur la théorie économique, l'économie financière, les relations économiques internationales et l'espace euro-méditerranéen. Il a un doctorat en économie de l'Université de Paris.

Claire ROUMET

CEO, Energy Cities

Claire Roumet is leading Energy Cities' work on strategy and partnership.

Energy cities want a radical transformation of the energy systems and policies, giving our citizens the power to shape a decentralised and renewable energy future. We believe that the energy transition is not just about clean energy or great technologies: it is about wise use of resources while strengthening local participation and well-being in a democratic Europe.

Energy cities is a community of more of 1000 local pioneers located in 30 countries. We trigger a trustful dialogue between city leaders and EU&National institutions to accelerate the energy transition in Europe.

She joined the team of Energy cities in 2014 after a decade as Secretary General of Housing Europe, the Federation of social housing providers. She is French and graduated in economics. She has done a post-graduate in European policies in Strasbourg after a year of econometrics in Mainz, Germany. Living in Brussels, she speaks English, Spanish and French with some German.

Alain TARAVELLA

Chairman & Founder, Altarea Cogedim

Alain Taravella, an HEC graduate, is an entrepreneur in the property sector. He is the Chairman and Founder of Altarea Cogedim, a developer of shopping centres and all-round player in the property sector, which is helping to design the city of the future by offering urban solutions within cities. In 1975, he joined the Brémond Group, which became Pierre & Vacances, where he served as Chief Executive Officer from 1985. In 1994, he created Altarea, a property player developing shopping centres. The company went public in 2004, and in 2007 bought Cogedim, a residential and office property developer. Since then, Altarea Cogedim has been expanding across three main property markets: retail, residential and offices. Alain Taravella created the concept of combining retail and leisure with Bercy Village (Paris 12th arrondissement), renewed the areas surrounding roads into cities with Family Village®, and developed new-generation, mixed-use urban projects. The leading owner developer in French Gateway cities, Altarea Cogedim now employs more than 1,900 employees, all employee shareholders of the Group. Operating in France, Spain and Italy, Altarea Cogedim has 37 shopping centres in its portfolio. It is also the leading corporate owner developer in the Paris region, and one of the top three developers in France, with more than 11,000 reserved residential units at 31 December 2018.